

General Appearance
 Merchandise
 Coasters
 Merchandise
 Sales Girls
 Floors
 Lighting
 Sales Bulletins
 Windows
 Store Front Sign
 Ftn. Girls' Uniforms
 Girls' Quarters
 Stockroom
 Fixture & Baling Rms.
 Red Star Merchandise
 Ledge
 Office
 Friday Efficiency
 Painting
 Customer Counts
 Vestibule Ceiling
 Fountain, Kitchen & Lunchroom
 Extra Space
 Remodel, Enlarge, New Plant
 Suggestions by Mgr.
 Fire Hazards

Store No. 418 Chicago, Ill. 2734 W. North Ave.

Manager R.A. Hansen Rating A Plus

Male Personnel Years in Training Men Women

Superintendent Carne

Store Hours

Previous Year's Figures:

Sales	209,153.64	3.76%
Net Profit	12,408.38	5.93
Waste	6.44	

() % of increase or decrease in net profit as of previous year

Competition

Organization

Trend: Sales	144,586	Down 1.55
Expense		

Stock Condition

Remarks from corres.

FORM GO427-500-Only - 5/31-1955/51K-B16 (Over)